



7th Annual

Parade of Paws

Saturday, June 12, 2010
10 a.m. to 3 p.m.

SPOKANE HUMANE SOCIETY
6607 N. Havana, Spokane, WA
Mail to:
PO Box 6207, Spokane WA 99217
Dori Peck (509) 995-4542
E-mail dpeck@spokanehumanesociety.org
or go to www.spokanehumanesociety.org

Sponsorship Opportunities

Company exposure to 100s of participants. Supports the animals of the Spokane Humane Society. Contributions are tax deductible

Title Sponsor \$5000 Donation

Sponsor Benefits:

- Company executive invited as official starter of the run
- 8 complimentary event t-shirts
- Company's literature, promos in participant goodie bag
- Company's name and logo will precede "Parade of Paws" on event brochure cover
- Feature logo recognition on event flyers
- Feature recognition on all press releases
- Feature logo recognition on SHS website and link to sponsor's website
- Feature logo placement on day of event banner
- Prominent logo placement on event t-shirt
- Complimentary 10'x10' booth at Parade of Paws event

Platinum Collar Sponsor \$2500 Donation

Sponsor Benefits:

- 6 complimentary event t-shirts
- Logo recognition in event brochure
- Logo recognition on event flyers
- Recognition in press releases
- Logo recognition on SHS website
- Logo placement on day of event banner
- Opportunity to provide give-aways for insertion in goodie bags
- Complimentary 10'x10' booth at Parade of Paws event

Gold Collar Sponsor \$1,000 Donation

Sponsor Benefits:

- 4 complimentary event t-shirts
- Line recognition in event brochure
- Logo recognition on event flyers
- Logo recognition on SHS website
- Logo placement on day of event banner
- Opportunity to provide give-aways for insertion in goodie bags
- Complimentary 10'x10' booth at Parade of Paws event

Silver Collar Sponsor \$500 Donation

Sponsor Benefits:

- 3 complimentary event t-shirts
- Line recognition in event brochure
- Logo recognition on event flyers
- Logo recognition on SHS website
- Logo placement on day of event banner
- Opportunity to provide give-aways for insertion in goodie bags
- Complimentary 10'x10' booth at Parade of Paws event

Bronze Sponsor \$250 Donation

Sponsor Benefits:

- 2 complimentary event t-shirts
- Recognition as Bronze Sponsor in all promotional material*
- Name on back of t-shirt
- Complimentary 10'x10' booth at Parade of Paw event

Mile Sponsor Sponsor a mile for \$100

- Name on back of Buddy Walk t-shirt
- Complimentary 10'x10' booth at Parade of Paws event
- * Hang company banner at sponsored mile and water station

Supporter Sponsor \$100 Donation

- Name on back of Buddy Walk t-shirt

In-kind Donations:

- Your company listed as "Incentive Sponsor"

We understand that some businesses are not able to make a \$1,000 cash donation but would still like to support the Spokane Humane Society's Parade of Paws. Financial donations of any level are certainly welcome; we are grateful for what support you can provide. Another way to help is by donating a product or service. For example, a gift certificate could be auctioned off, included in a drawing, given as a prize to top fundraisers or given to reward outstanding volunteers. All in-kind donors will be recognized when the donation is presented, and we will provide you with the written acknowledgement you may need to take advantage of any tax benefits available. If your in-kind donation is worth \$1,000 or more, you may be eligible for sponsorship benefits equal to the value of your donation. We sincerely appreciate our in-kind sponsors who allow us to contain expenses, ensuring more funds are allocated for direct client services.