

**FOR IMMEDIATE RELEASE**

July 31, 2023

Media Contact: Kristi Soto  
Director of Marketing and Communications  
Phone: (509) 467-5235 x 230  
E: [kristis@spokanehumanesociety.org](mailto:kristis@spokanehumanesociety.org)

**Spokane Humane Society JOINS NBCUNIVERSAL LOCAL'S 'CLEAR THE SHELTERS' PET ADOPTION & DONATION CAMPAIGN**

*Monthlong Initiative to Promote Animal Welfare for Ninth Consecutive Year from Aug. 1 to 31*

*Visit [ClearTheShelters.com](https://www.ClearTheShelters.com) to Adopt or Donate to a Shelter or Rescue in Your Community*

**SPOKANE, WA**– (July 31, 2023) – Spokane Humane Society (SHS) has joined NBCUniversal Local's 2023 [Clear The Shelters](https://www.ClearTheShelters.com) pet adoption and donation campaign from Aug. 1 to 31.

This is the ninth consecutive year NBC and Telemundo owned stations are partnering with affiliate stations and animal shelters and rescues to promote pet adoption and raise funds for animal welfare. Since its inception in 2015, *Clear The Shelters* has helped more than 860,000 pets find new homes.

"We are excited to partner with some amazing humans during NBCUniversal Local's 2023 'Clear the Shelters' Pet Adoption and Donation month. VCA Animal Hospitals is matching every donation to Spokane Humane Society up to \$5,000 during the month of August! We are hosting three \$0 adoption fee events: August 12<sup>th</sup> at BARK, A Rescue Pub's 3rd-anniversary celebration; August 26<sup>th</sup> at our Everyday Adoption Center at Northpointe PetSmart with PetSmart Charities; and August 30<sup>th</sup> at our shelter location 6607 N. Havana. Be sure to follow us on social media and view our website [www.spokanehumanesociety.org](https://www.spokanehumanesociety.org) for more details on how you can donate, volunteer and adopt. Our community involvement is vital in providing second chances to the animals in our care, we are forever grateful for the opportunity to bring hope and futures to our local companion animals in need." – Kristi Soto, SHS Director of Marketing

The 2023 *Clear The Shelters* will again feature online donations through [Greater Good Charities](https://www.GreaterGoodCharities.com), a global nonprofit and longtime campaign partner, which will host the fundraising campaign, built courtesy of Fundraise Up, an online donation platform that helps nonprofits grow revenue. Donors have the option to cover transaction fees with their donation so that 100% goes directly to the shelter or rescue of their choice. Online donations can be made during the campaign at [ClearTheSheltersFund.org](https://www.ClearTheSheltersFund.org).

Virtual pet adoptions are also returning for the fifth consecutive campaign through [WeRescue](#). The WeRescue app enables users to browse adoptable pets in their area by breed, gender, size and other factors, submit their adoption applications and ask questions directly to shelters through the app.

For more on *Clear The Shelters*, including participating animal shelters and rescues, along with details on local events, visit [ClearTheShelters.com](#) and the Spanish-language site [DesocuparLosAlbergues.com](#).

Follow *Clear The Shelters* on social media:

- Twitter [@ClearTheShelter](#)
- Instagram: [cleartheshelters](#)
- Hashtags: #ClearTheShelters & #DesocuparLosAlbergues

### **About *Clear The Shelters***

Clear The Shelters™ / Desocupar Los Albergues® is an annual, nationwide pet adoption campaign that is spearheaded by NBCUniversal Local, a division of NBCUniversal. Every year, NBCUniversal Local's NBC and Telemundo owned stations, plus affiliated stations, partner with animal shelters and rescues in their communities promote pet adoption and raise needed funds. NBCUniversal Local's Clear The Shelters campaign was inspired by a 2014 North Texas pet adoption event hosted by NBC 5 / KXAS and Telemundo 39 / KXTX and dozens of area shelters that resulted in the most adopted pets in one day for North Texas. Since 2015, *Clear The Shelters* pet adoption campaign has resulted in more than 860,000 pet adoptions. Visit [ClearTheShelters.com](#) and [DesocuparLosAlbergues.com](#) for more information.

---

### **ABOUT SPOKANE HUMANE SOCIETY**

Spokane Humane Society is the oldest animal shelter in Spokane with an over 126-year legacy. They are a 501c3 private, non-profit serving the public since 1897 by providing care, shelter, and placement into loving homes for homeless, neglected, and unwanted animals in the greater Spokane area through adoptions. To view adoptable animals or provide life-changing support to furry friends, please visit the SHS website at [www.spokanehumanesociety.org](#). Stay updated by following the Spokane Humane Society Facebook page <https://facebook.com/SpokaneHumaneSociety/>.

###