

FOR IMMEDIATE RELEASE

April 7, 2025

Media Contact: Kristi Soto Director of Marketing and Development Phone: (509) 467-5235 x 230 E: <u>kristis@spokanehumanesociety.org</u>

Spokane Humane Society's 22nd Annual Parade of Paws Returns May 31, 2025!

A Tail-Wagging, Family-Friendly Fundraiser for Furry Friends in Need

Get ready to leash up, lace up, and support life-saving work! Spokane Humane Society is excited to host the 22nd Annual **Parade of Paws**, presented by **VCA Animal Hospitals**, taking place **Saturday, May 31, 2025, from 9 a.m. to 12 p.m.** at Spokane Humane Society's main campus, 6607 N Havana.

This annual paw-ty is all about raising funds and having fun—making it one of the most beloved outdoor events of the year for animal lovers, families, and furry companions alike.

Here's what's in store:

- A 1-2 mile pledge walk around our campus and neighborhood, emceed by KHQ NonStop Local's Morgan Ashley
- Tunes spun by Third Degree Entertainment
- Vendor fair featuring local businesses, including food and drink
- Kiddo Zone for the littlest animal lovers
- And a few more surprises waiting to be unleashed!

Registration is just **\$30**, which includes an event t-shirt, swag bag, and your own customizable fundraising page. Participants can register solo or rally their pack and sign up as a team. Walk-ups are welcome day-of, whether you're fundraising or just there to show your support.

Kickoff Paw-ty at NoLi! The fun begins even before event day! Join us for the Parade of Paws Kickoff Party on Wednesday, May 28, 2025, from 5–7 p.m. at NoLi Brewhouse

Front Patio (1003 E Trent STE 170). Drop off donations, check in early to avoid event-day check-in lines, grab your gear, and stay to enjoy your local brewhouse and food.

A Huge Paws-Up to Our Sponsors:

- Signature Sponsor: VCA Animal Hospitals
- Gold Sponsor: Rover
- **Bronze Sponsors:** Pet Emergency Clinic, ArborPro Lawn and Tree Care, TDS Fiber, Pool World, Two Men and a Truck, Indian Trail Animal Hospital, Swoop Scoop
- Media Partners: NonStop Local KHQ with Morgan Ashley, Third Degree Entertainment

Every dollar raised during Parade of Paws goes straight toward the care of the animals providing shelter, food, veterinary care, enrichment, and the love they deserve until they find their forever families.

"This event brings our community together in such a powerful and meaningful way," says Kristi Soto, SHS's Director of Marketing and Development. "Watching individuals and teams rally their friends, coworkers, and families to raise funds for animals they may never meet is incredibly moving. That peer-to-peer support fuels everything we do— it's love in action, and it makes a life-saving difference every single year."

For more information, to register, or to get involved, visit spokanehumanesociety.org/parade-of-paws-2025 or email **kristi@spokanehumanesociety.org**. Let's make this year the biggest and most paw-some Parade of Paws yet!

Note to Editors: Photos and b-roll footage of the event are available upon request. To request editorial materials, please contact Kristi Soto, kristi@spokanehumanesociety.org, call/text (509) 216-0348. *Additionally, you are invited to join us on event day for coverage!*

About Spokane Humane Society

Spokane Humane Society is the oldest local non-profit dedicated to animal welfare in Spokane, with a 127-year legacy of compassion. As a 501(c)(3) private, non-profit organization, they've been serving the public since 1897 by providing care, shelter, and loving homes for homeless, neglected, and unwanted animals in the greater Spokane area. Spokane Humane Society receives zero government funding and relies entirely on community support to sustain its mission. In addition to adoptions, they offer veterinary clinical services to low-income community members, helping keep pets healthy and with their families. To view adoptable animals or provide life-changing support, visit www.spokanehumanesociety.org and stay connected through social media @SpokaneHumaneSociety.