



FOR IMMEDIATE RELEASE

May 23, 2025

Media Contact: Kristi Soto
Director of Marketing and Development
Phone: (509) 216-0348
E: kristis@spokanehumanesociety.org

ONE WEEK TO GO: Spokane Humane Society's 22nd Annual Parade of Paws Hits the Pavement May 31, 2025!

Presented by VCA Animal Hospitals

A Tail-Wagging, Family-Friendly Fundraiser for Furry Friends in Need

Get ready to leash up, lace up, and show up for the animals! Spokane Humane Society is thrilled to host the 22nd Annual **Parade of Paws**, presented by **VCA Animal Hospitals**, happening **Saturday, May 31, 2025**, from **9 a.m. to 12 p.m.** at SHS's main campus: **6607 N Havana**, Spokane, WA.

This paw-some event is one of Spokane's most beloved outdoor traditions, combining a heartwarming cause with family fun, vendor fair, and a huge community celebration—all for the animals!

What's in Store:

- A **1–2 mile pledge walk** around the SHS campus and neighborhood, **emceed by KHQ NonStop Local's Morgan Ashley**
- High-energy tunes from **Third Degree Entertainment**
- A **vendor fair** featuring 35+ local businesses, food, treats, community groups, and pet-friendly booths
- **Photobooth experience** to snap a memory with your pup
- **Kiddo Zone** with face painting, yard games, and bouncy house fun

Registration & Admission:

- **Registration is still open!** It's just **\$30**, which includes access to the walk, a swag bag, and a personal fundraising page.

- **T-shirts have already been ordered**, so shirt availability and sizing are limited and not guaranteed for last-minute sign-ups.
- **This event is free to attend!** Whether you're walking, donating, or just cheering everyone on, all **positive, animal-loving people** are welcome to join the fun!

Animal Safety:

- For everyone's comfort and safety, **all participating animals must be leashed, well-socialized, and comfortable in a public setting with other animals and crowds of people.** It is perfectly fine—and smart!—to use a **muzzle if your dog needs one (you'll see SHS doggos muzzled at the event).** **Cats are welcome too,** as long as they are in secure **cat backpacks or strollers** and enjoy being out in the world with their humans.

Kickoff Paw-ty at No-Li!

Join us early at the **Parade of Paws Kickoff Party** on **Wednesday, May 28**, from **5–7 p.m.** at **No-Li Brewhouse (1003 E Trent STE 170).** Drop off donations, check in early, grab your gear, and enjoy a brew with fellow pet lovers!

Huge Paws-Up to Our Sponsors:

- **Signature Sponsor:** VCA Animal Hospitals
- **Gold Sponsor:** Rover Spokane
- **Silver Sponsor:** Hill's Pet Nutrition
- **Bronze Sponsors:** Pet Emergency Clinic, ArborPro Lawn and Tree Care, TDS Fiber, Pool World, Two Men and a Truck, Indian Trail Animal Hospital, Swoop Scoop
- **Media Partners:** NonStop Local KHQ with Morgan Ashley, Third Degree Entertainment

Vendor Lineup:

1. Lisa Tompkins
2. Leaf Filter Gutter Protection
3. The Barking Lot
4. Source Code CBD
5. Greyhound Pets of America
6. Buchos Bakery
7. Sit Means Sit Dog Training
8. Doggyland Daycare
9. Pug's Pantry
10. ICCU
11. Dermatology of Animals
12. Residential Home Solutions

13. Sammy's Clubhouse
14. Bouncy House
15. Micaela's Fancy Faces
16. Inland Empire Sled Dog Assoc.
17. Special Keepsake Photos
18. Cat Tails
19. Happy Moose
20. The K9 Code
21. Alaska Leash Company LLC
22. North Town Auto Sales
23. HZCU
24. Prairie Dog Pet Mercantile
25. Downtown Grocery Outlet
26. Maple Street Bistro
27. Afrikan BBQ
28. Boujee Gems
29. Photobooth
30. The Wandering Tin Can
31. Specialized Pet Solutions
32. SPD/SWAT K9

Every dollar raised during Parade of Paws goes directly toward shelter, food, veterinary care, enrichment, and love for animals in need until they find their forever homes.

"This event brings our community together in such a fun yet meaningful way," says Kristi Soto, SHS's Director of Marketing and Development. "Watching people fundraise for animals they may never meet, it's love in action. And it saves lives."

To Register or Learn More:

Visit spokanehumanesociety.org/parade-of-paws-2025 or email kristi@spokanehumanesociety.org

Note to Editors: Photos and b-roll are available upon request. Media are invited to attend and cover the event. For materials or media credentials, contact Kristi Soto at kristi@spokanehumanesociety.org or call/text (509) 216-0348.

About Spokane Humane Society

Spokane Humane Society is the oldest local non-profit dedicated to animal welfare in Spokane, with a 127-year legacy of compassion. As a 501(c)(3) private, non-profit organization, they've been serving the public since 1897 by providing care, shelter, and loving homes for homeless, neglected, and unwanted animals in the greater Spokane area. Spokane Humane Society receives zero government funding and relies entirely on community support to sustain its mission. In addition to adoptions, they offer veterinary clinical services to low-income community members, helping keep pets healthy and with their families. To view adoptable animals or provide life-changing support, visit www.spokanehumanesociety.org and stay connected through social media @SpokaneHumaneSociety.