

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Kristi Soto, Director of Marketing & Development Spokane Humane Society (509) 467-5235 x230, kristi@spokanehumanesociety.org

Spokane Humane Society Joins the ASPCA's Rescue Effect Campaign, Asks Local Community to Adopt and/or Foster Animals in Need

Second year of The Rescue Effect brings together shelters and rescues nationwide to place more animals into loving homes and reduce the length of time animals are spending in shelters

Spokane, WA – (August 5, 2025) – Spokane Humane Society today announced that it will join animal shelters and rescues across the country to participate in the <u>ASPCA's Rescue Effect campaign</u> to raise awareness about the importance of pet adoption and/or fostering and place more animals into loving homes. As part of this effort, Spokane Humane Society will host waived or reduced adoption fee days on two dates in both August and September. In August, adoption fees will be waived or reduced on August 9 and again on August 23, aligning with NBCUniversal's Clear the Shelters national crescendo event. In September, these special adoption days will take place on September 13 and September 27.

Most shelters across the country are full with <u>nearly six million dogs and cats</u> entering shelters and rescues in 2024, and animals, especially dogs, are often staying longer in care before being adopted. Choosing to adopt helps the animal you take home and supports many more by freeing up space and resources. Animal shelters have pets of all sizes, ages and an array of wonderful personalities, and if you aren't able to adopt, temporarily fostering also helps free up space for other animals in need.

"We're proud and honored to be part of The Rescue Effect because the need in our own community is constant. At Spokane Humane Society, we're committed to helping animals right here in our state, pets who've lost their homes, their families, or never had a chance to begin with. Right now, our focus is on the countless animals already in need across our region. By adopting or fostering, you're not just changing one life, you're making space and giving hope to so many more waiting for their second chance."

- Kristi Soto, Director of Marketing & Development, Spokane Humane Society

Launching in August and continuing through October, The Rescue Effect is the ASPCA's national campaign dedicated to helping organizations increase adoptions and engage the public. This year, the ASPCA is providing \$2 million in grants to cover adoption fees and support operations at many participating shelters and rescue groups across the country, with some holding fee-waived adoption events.

For more information about Spokane Humane Society, visit SpokaneHumaneSociety.org, or learn more about the ASPCA's Rescue Effect campaign at <u>ASPCA.org/TheRescueEffect</u>.

###

About Spokane Humane Society

Spokane Humane Society is the oldest local non-profit dedicated to animal welfare in Spokane, with a 128-year legacy of compassion. As a 501(c)(3) private, non-profit organization, they've been serving the public since 1897 by providing care, shelter, and loving homes for homeless, neglected, and unwanted animals in the greater Spokane area. Spokane Humane Society receives zero government funding and relies entirely on community support to sustain its mission. In addition to adoptions, they offer veterinary clinical services to low-income community members, helping keep pets healthy and with their families. To view adoptable animals or

provide life-changing support, visit www.spokanehumanesociety.org and stay connected through Facebook and Instagram @SpokaneHumaneSociety, @spokhumanesoc

About the ASPCA®

Founded in 1866, the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) was the first animal welfare organization to be established in North America and today serves as the nation's leading voice for vulnerable and victimized animals. As a 501(c)(3) not-for-profit corporation with more than two million supporters nationwide, the ASPCA is committed to preventing cruelty to dogs, cats, equines and farm animals throughout the United States. The ASPCA assists animals in need through on-the-ground disaster and cruelty interventions, behavioral rehabilitation, animal placement, legal and legislative advocacy, and the advancement of the sheltering and veterinary community through research, training, and resources. For more information, visit www.ASPCA.org, and follow the ASPCA on Facebook, X, Instagram and TikTok.