



for Immediate Release

**SPOKANE HUMANE SOCIETY ENCOURAGES ADOPTING A NEW BEST FRIEND DURING
PETSMART CHARITIES NATIONAL ADOPTION WEEK**

Adoption Events to Take Place at Local PetSmart Stores March 23 - 29



March 23, 2026 – Spokane, WA – Scores of adoptable pets are longing for people to shower them with love and affection. Spokane Humane Society is proud to partner with [PetSmart Charities](#)® to bring adoptable pets from the shelter into PetSmart stores, Northpointe PetSmart, 9950 N Newport Hwy, Spokane, WA / March 23 through March 29 / daily between 10:00 am and 6:00 pm, in support of National Adoption Week.

During the in-store event (weeklong and daily), staff and volunteers will be available to help potential pet parents meet and spend time with adoptable pets of all ages, sizes, breeds, and temperaments– from kittens and puppies, to dogs and cats from Spokane Humane Society.

Join the weeklong festivities with a “March Meowness” spin (spokanehumanesociety.org/nawmarch2026/):

Mission Monday: Adoption fees are \$0 for pets who’ve been with us for 14+ days. Don’t forget to ask about our Foster-to-Adopt program! Feline Wylee is your MVP for this. And ask about Dakota, currently at the Main Campus.

Saving Tails Tuesday: Throw down and get 25% off adoption fees by bringing in a donation.

Wheels of Wags & Ways to Give Wednesday: Donate and spin to score a fun prize. Felines are BOGO, buy one get another half off. And swing by to learn how you can change lives (volunteering, wish lists, and more).

Thankful Thursday: We thank our community members by dunking adoption fees 50% for veterans, military members, teachers, nurses, doctors, paramedics, firefighters, EMTs, and law enforcement.

Foster Friday: Dribble on over to learn about fostering, come up with names for future intakes, and discover our featured foster pet. Up for her free-throw is medical foster feline Missy.

Slam Dunk Saturday: Animals 6 months and older have 50% off adoption fees, and animals under 6 months have 25% off adoption fees.

Save-a-Life Sunday: 100% waived adoption fees for animals 6 months and older. 50% off adoption fees for animals under 6 months.

We also have a “dunk your donation” hoop basket available at the front of the store where you offer your full court support– pet food, enrichment donations, and other supplies to support our community’s companions and those in our care.

“At Spokane Humane Society, we’re here for both pets in need and the people who love them. Our partnership with PetSmart Charities allows us to meet our community where they are, bringing adoptable pets beyond our campus and creating more opportunities for connection. Each adoption opens space for the next animal who needs care, while our services continue to support families in keeping the pets they love,” said Kristi Soto, Director of Marketing and Development.



[Studies](#) show that caring for pets is beneficial to the cognitive, physical and emotional wellness of people. When families share pet caregiving responsibilities, children learn important values such as selflessness, patience and compassion.

“Making room in your heart and home for a pet opens the door for another pet to enter Spokane Humane Society so you’re really saving *two* lives,” said Aimee Gilbreath, president of PetSmart Charities. “If you’re looking for a positive way to contribute to your local community and bring new joy to your household, what better time than during National Adoption Week. We’re thankful for the professionals and volunteers at Spokane Humane Society for the love and care they give to pets all year long – together we can make a significant impact on people and pets.”



Featured Pet: Missy– Missy’s journey is one of resilience and breakthrough care. What began as a routine illness quickly turned into something far more serious when she developed neurological symptoms linked to suspected FIP, a disease that was once considered fatal.

Missy became the first kitten at Spokane Humane Society to receive a new antiviral treatment, completing an 84-day course of care. Now, 30 days post-treatment, she is thriving and has been cleared for adoption.

She may still have a slight wobble and head tilt, but she’s playful, curious, and full of life. Missy represents what’s possible as veterinary care continues to evolve.

Missy is now ready to meet her match during National Adoption Week. She can be met in person on Foster Friday at the Everyday Adoption Center at Northpointe PetSmart.

WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart location:

Week-long, March 23-29, daily from 10:00 am to 6:00 pm

Northpointe PetSmart, 9950 N Newport Hwy, Spokane, WA

Note to Editors: Photos and b-roll footage of adoptable pets are available upon request. To request editorial materials, please contact Kristi Soto, kristi@spokanehumanesociety.org.

To view all available pets for adoption, please visit spokanehumanesociety.org/adopt-all-animals. All available animals are spayed or neutered, vaccinated, and microchipped prior to becoming available for adoption. Please note that holds are not allowed; they are first-come, first-served. Please prepare for any meet-and-greets by bringing children and resident dogs with you.

About PetSmart Charities®

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 400,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Its efforts connect pets with loving homes, improve access to affordable veterinary care, and support families in times of crises with access to food, shelter, and disaster response. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at [PetSmartCharities.org](https://www.petsmartcharities.org), while shopping at [PetSmart.com](https://www.pet-smart.com), and by using the PIN pads at checkout registers inside PetSmart® stores. PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its mission, granting more than \$600 million since its inception in 1994. The organization is a 501(c)(3) nonprofit that has received a Four-Star Rating from Charity Navigator for 18 consecutive years — placing it among the top one percent of rated charities.

24-Hour PetSmart Charities
Mediarelations@petsmart.com

Connect with PetSmart Charities on social media:

Instagram: [@PetSmartCharities](https://www.instagram.com/PetSmartCharities)
Twitter: [@PetSmartChariTs](https://twitter.com/PetSmartChariTs)
Facebook: [Facebook.com/PetSmartCharities](https://www.facebook.com/PetSmartCharities)
YouTube: [YouTube.com/PetSmartCharitiesInc](https://www.youtube.com/PetSmartCharitiesInc)

About Spokane Humane Society

Spokane Humane Society is the oldest local non-profit dedicated to animal welfare in Spokane, with a 128-year legacy of compassion. As a 501(c)(3) private, non-profit organization, they've been serving the public since 1897 by providing care, shelter, and loving homes for homeless, neglected, and unwanted animals in the greater Spokane area. Spokane Humane Society receives zero government funding and relies entirely on community support to sustain its mission. In addition to adoptions, they offer veterinary clinical services to low-income community members, helping keep pets healthy and with their families. To view adoptable animals or provide life-changing support, visit spokanehumanesociety.org.

Connect with Spokane Humane Society on social media:

Instagram: @spokhumanesoc

Facebook: facebook.com/SpokaneHumaneSociety

YouTube: youtube.com/@SpokaneHumaneSociety

Media Contact:

Spokane Humane Society

Kristi Soto, Director of Marketing and Development

(509) 216-0348 (text availability as well)

kristi@spokanehumaneociety.org