



MEDIA ADVISORY

FOR IMMEDIATE RELEASE



PetSmart Charities and Spokane Humane Society Present:

*National Adoption Week In-Store
Adoption Events Leading into the
Weekend*

**The Greatest Adoption
Show on Earth: Step Right Up
for Your Perfect Match at
Northpointe PetSmart, 9950 N
Newport Hwy, Spokane, WA**

WHAT:

Spokane Humane Society invites the community and media to experience **The Greatest Adoption Show on Earth** during PetSmart Charities' National Adoption Week. Join us at Northpointe PetSmart to meet adoptable dogs and cats looking for loving homes while enjoying a fun-filled, carnival-themed celebration.

Throughout the weekend, visitors can meet pets of all ages, personalities, and energy levels, including long-stay favorites and special pets still waiting for the right match. Adoption counselors will be available to help families find the pet that best fits their home and lifestyle.

Weekend festivities include carnival-themed photo opportunities, popcorn, a balloon artist, raffles, giveaways while supplies last, and celebration moments as each adoption helps write a new beginning for a deserving pet.

Friday, July 24

Fantastic Fur-Ever Friday

- 50% off adoption fees for all pets over 6 months old
- Learn more about fostering and our Foster-to-Adopt program for qualifying pets

Saturday, July 25

Step Right Up Saturday, The Greatest Adoption Show on Earth!

- Meet adoptable dogs and cats throughout the day
- Carnival-themed surroundings
- Popcorn and giveaways while supplies last
- A balloon artist
- Adoption counselors available to help make the perfect match
- 50% off adoption fees for animals under 6 months old
- 100% waived adoption fees for animals over 6 months old

Sunday, July 26

Final Curtain Save-A-Life-Sunday

- Final day of National Adoption Week adoption specials
- 100% waived adoption fees for ALL ANIMALS available

Whether you're ready to adopt or simply want to cheer on pets as they find loving homes, everyone is welcome to join the celebration.

WHEN:

Friday, July 24

10:00 a.m. to 6:00 p.m.

Saturday, July 25

10:00 a.m. to 6:00 p.m.

Sunday, July 26

10:00 a.m. to 6:00 p.m.

WHERE:

PetSmart Northpointe Everyday Adoption Center

9950 N. Newport Hwy
Spokane, WA 99218

WHO:

- Community members, pet lovers and potential adopters and/or fosters
- Families and kids looking for meaningful interactions with adoptable pets
- Media invited for photo, video, and heartstrings-tugging moments

WHY:

Each year, millions of pets enter local animal shelters in need of loving homes and companionship. Supported by PetSmart Charities, local National Adoption Week events not only raise awareness for pet adoption but supports your local community animal shelters like Spokane Humane Society and celebrates the joy adoption can bring to pets and people alike.

VISUALS & MEDIA OPPORTUNITIES:

- Heartwarming “Gotcha Day” pet adoptions in real-time
- People making ideal matches with furry companions and taking them to loving homes
- Photos available upon request or through social media and spokanehumanesociety.org

MEDIA CONTACT:

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Since 1897, Spokane Humane Society has been improving the lives of pets and people by providing care, resources, and services when they are needed most. As a private, nonprofit organization that receives **no government funding**, they rely on the generosity of the community to provide shelter, medical care, adoption services, foster care, and veterinary services for the low-income community. Every day, they help animals find new beginnings while keeping pets with the families who love them through programs that strengthen the human-animal bond across the greater Spokane region.